NCSS The Social Studies Professional Insertion Order 2020

company/organization: ____________________________________________

address: __________________________________________________________

city: ______________________________ state: ____________________ zip: __________

contact name: ______________________________ dept. title: ______________

phone: ____________________________________ fax: ____________________

e-mail: ____________________________________

signature: ______________________________ date: _______________________

billing name and address (if different from above):

____________________________________________________________________

____________________________________________________________________

Mark the boxes below that correspond to the issue(s) your ad will appear in the TSSP e-Newsletter. A separate insertion form is needed for every new ad. This means you cannot receive a discount for frequency (multiple issues) if the content of your ad changes. New content means a new ad. Write in the year if your ad schedule spans two years. The first issue of the month (A) is posted in the second full week of the month. The B issue is posted in the last full week of the month.

☐ January A ☐ January B Year ☐ July A ☐ July B Year

☐ February A ☐ February B Year ☐ August A ☐ August B Year

☐ March A ☐ March B Year ☐ September A ☐ Sept. B Year

☐ April A ☐ April B Year ☐ October A ☐ October B Year

☐ May A ☐ May B Year ☐ November A ☐ Nov. B Year

☐ June A ☐ June B Year ☐ December A ☐ Dec. B Year

Ad Size (in pixels) and Rate

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Run 1x</th>
<th>Run 3x</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐ Top Banner (600 x 120 pixels)</td>
<td>$1,400 each</td>
<td>$1,200 each</td>
</tr>
<tr>
<td>☐ Mid-Page Ad 300 x 200 image, headline and 100–180 character description</td>
<td>$1,400 each</td>
<td>$1,200 each</td>
</tr>
</tbody>
</table>

Non-Premium Positions

☐ End-Page Ad 300 x 200 image, headline and 100–180 character description

$800 each

$800 each

Rates are net. JPG and GIF files only, 40kb max. Animation not accepted.

Total Cost

$___________________________

See current advertising schedule at www.socialstudies.org/advertising

Return to: Rachel Barkin, Account Executive
rbarkin@townsend-group.com
Tel: (202) 367-2329
fax: (202) 367-2173

NCSS National Council for the Social Studies
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