

# NCSS Social Education Insertion Order 2018

company/organization \_\_\_\_\_

address: \_\_\_\_\_

city: \_\_\_\_\_ state: \_\_\_\_\_ zip: \_\_\_\_\_

contact name: \_\_\_\_\_ dept title: \_\_\_\_\_

phone: \_\_\_\_\_ fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

signature: \_\_\_\_\_ date: \_\_\_\_\_

Billing name and address (if different from above):  
\_\_\_\_\_  
\_\_\_\_\_

Mark the boxes below that correspond to the month(s) your ad will print. A new and separate insertion form is needed for every new ad. Artwork arriving without the intended publication name and month of issue clearly labeled will require special verification and this may affect the positioning of the ad. Please add the issue year if contract extends past 2018.

September \_\_\_\_\_

October \_\_\_\_\_

Nov/Dec \_\_\_\_\_

Jan/Feb \_\_\_\_\_

March/April \_\_\_\_\_

May/June \_\_\_\_\_

## Ad Size

Full

Two-thirds vertical

One-sixth

Half Page horizontal

One-third square

Half Page vertical

One-third vertical

## Preferred Positioning

cover 2

cover3

cover 4

## Color Options

Black only

Process Colors (CYMK)

Ad Name/Headline/Description

## Total Cost

\$ \_\_\_\_\_ Please see current advertising rates at [www.socialstudies.org/advertising](http://www.socialstudies.org/advertising)

Check here if your ad contains time sensitive information such as a date.

Return to: **Rachel Barkin**, Account Executive

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Tel: (202) 367-2329

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