

NCSS Program Insertion Order 2018

company/organization _____

address: _____

city: _____ state: _____ zip: _____

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signature: _____ date: _____

Billing name and address (if different from above):

Space Reservation Deadline: August 22, 2018

Ad Materials Deadline: September 25, 2018

check here if you are a confirmed Exhibitor.
Only confirmed Exhibitors receive a 10% discount on this ad.

The Conference Program is inserted into the conference bag at registration. Every attendee receives this official guide to the conference.

See you in Chicago!



Ad Size

Tabbed Divider

Book Flags

2 page spread b/w

Full Page

Half Page horizontal

Half Page vertical

Tote Bag Inserts

One-third square

One-third vertical

Tear-Out Coupon

Take-One Display

Preferred Positioning

Color Options

Black only

Process Colors (CYMK)

Ad Name/Headline/Description

Total Cost

\$ _____

For current advertising rates visit

www.socialstudies.org/advertise/conference_program

Return to: **Rachel Barkin**, Account Executive

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