

# NCSS The Social Studies Professional Insertion Order 2019

company/organization: \_\_\_\_\_

address: \_\_\_\_\_

city: \_\_\_\_\_ state: \_\_\_\_\_ zip: \_\_\_\_\_

contact name: \_\_\_\_\_ dept. title: \_\_\_\_\_

phone: \_\_\_\_\_ fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

signature: \_\_\_\_\_ date: \_\_\_\_\_

billing name and address (if different from above): \_\_\_\_\_

Mark the boxes below that correspond to the issue(s) your ad will appear in the TSSP e-Newsletter. A separate insertion form is needed for every new ad. This means you cannot receive a discount for frequency (multiple issues) if the content of your ad changes. New content means a new ad. Write in the year if your ad schedule spans two years. The first issue of the month (A) is posted in the second full week of the month. The B issue is posted in the last full week of the month.

<input type="checkbox"/> January A	<input type="checkbox"/> January B	Year	<input type="checkbox"/> July A	<input type="checkbox"/> July B	Year
<input type="checkbox"/> February A	<input type="checkbox"/> February B	Year	<input type="checkbox"/> August A	<input type="checkbox"/> August B	Year
<input type="checkbox"/> March A	<input type="checkbox"/> March B	Year	<input type="checkbox"/> September A	<input type="checkbox"/> Sept. B	Year
<input type="checkbox"/> April A	<input type="checkbox"/> April B	Year	<input type="checkbox"/> October A	<input type="checkbox"/> October B	Year
<input type="checkbox"/> May A	<input type="checkbox"/> May B	Year	<input type="checkbox"/> November A	<input type="checkbox"/> Nov. B	Year
<input type="checkbox"/> June A	<input type="checkbox"/> June B	Year	<input type="checkbox"/> December A	<input type="checkbox"/> Dec. B	Year

Ad Size (in pixels) and Rate		
Ad Size	Run 1x	Run 3x
Premium Positions		
<input type="checkbox"/> <b>Top Banner</b> (600 x 120 pixels)	\$1,400 each	\$1,200 each
<input type="checkbox"/> <b>Mid-Page Ad</b> 300 x 200 image, headline and 100-180 character description	\$1,400 each	\$1,200 each
Non-Premium Positions		
<input type="checkbox"/> <b>End-Page Ad</b> 300 x 200 image, headline and 100-180 character description	\$800 each	\$800 each

Rates are net. JPG and GIF files only, 40kb max. Animation not accepted.

## Total Cost

\$ \_\_\_\_\_ See current advertising schedule at [www.socialstudies.org/advertising](http://www.socialstudies.org/advertising)

Return to: **Rachel Barkin**, Account Executive  
 rbarkin@townsend-group.com  
 Tel: (202) 367-2329  
 fax: (202) 367-2173

