

NCSS The Social Studies Professional Insertion Order 2018

company/organization: _____

address: _____

city: _____ state: _____ zip: _____

contact name: _____ dept. title: _____

phone: _____ fax: _____

e-mail: _____

signature: _____ date: _____

billing name and address (if different from above):

Mark the boxes below that correspond to the issue(s) your ad will appear in the TSSP e-Newsletter. A separate insertion form is needed for every new ad. This means you cannot receive a discount for frequency (multiple issues) if the content of your ad changes. New content means a new ad. Write in the year if your ad schedule spans two years. The first issue of the month (A) is posted in the second week of the month. The B issue is posted in the last week of the month.

<input type="checkbox"/> January A	<input type="checkbox"/> January B	Year	<input type="checkbox"/> July A	<input type="checkbox"/> July B	Year
<input type="checkbox"/> February A	<input type="checkbox"/> February B	Year	<input type="checkbox"/> August A	<input type="checkbox"/> August B	Year
<input type="checkbox"/> March A	<input type="checkbox"/> March B	Year	<input type="checkbox"/> September A	<input type="checkbox"/> Sept. B	Year
<input type="checkbox"/> April A	<input type="checkbox"/> April B	Year	<input type="checkbox"/> October A	<input type="checkbox"/> October B	Year
<input type="checkbox"/> May A	<input type="checkbox"/> May B	Year	<input type="checkbox"/> November A	<input type="checkbox"/> Nov. B	Year
<input type="checkbox"/> June A	<input type="checkbox"/> June B	Year	<input type="checkbox"/> December A	<input type="checkbox"/> Dec. B	Year

Ad Size (in pixels) and Rate		
Ad Size	Run 1x	Run 3x
Premium Positions		
<input type="checkbox"/> Top Banner (600 x 120 pixels)	\$1,400 each	\$1,200 each
<input type="checkbox"/> Mid-Page Ad 300 x 200 image, headline and 100-180 character description	\$1,400 each	\$1,200 each
Non-Premium Positions		
<input type="checkbox"/> End-Page Ad 300 x 200 image, headline and 100-180 character description	\$800 each	\$800 each

Rates are net. JPG and GIF files only, 40kb max. Animation not accepted.

Total Cost

\$ _____ See current advertising schedule at www.socialstudies.org/advertising

Return to: **Rachel Barkin**, Account Executive
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 Tel: (202) 367-2329
 fax: (202) 367-2173

