

NCSS PD Monthly Insertion Order 2022

company/organization: _____

address: _____

city: _____ state: _____ zip: _____

contact name: _____ dept. title: _____

phone: _____ fax: _____

e-mail: _____

signature: _____ date: _____

billing name and address (if different from above):

Mark the boxes below that correspond to the issue(s) your ad will appear in the *PD Monthly* e-Newsletter. A separate insertion form is needed for every new ad. This means you cannot receive a discount for frequency (multiple issues) if the content of your ad changes. New content means a new ad. Write in the year if your ad schedule spans two years.

<input type="checkbox"/> January	Year	<input type="checkbox"/> July	Year
<input type="checkbox"/> February	Year	<input type="checkbox"/> August	Year
<input type="checkbox"/> March	Year	<input type="checkbox"/> September	Year
<input type="checkbox"/> April	Year	<input type="checkbox"/> October	Year
<input type="checkbox"/> May	Year	<input type="checkbox"/> November	Year
<input type="checkbox"/> June	Year	<input type="checkbox"/> December	Year

Ad Size (in pixels) and Rate		
Ad Size	Run 1x	Run 3x
Premium Positions		
<input type="checkbox"/> Top Banner (600 x 120 pixels)	\$1,400 each	\$1,200 each
<input type="checkbox"/> Mid-Page Ad 300 x 200 image, headline and 100–180 character description	\$1,400 each	\$1,200 each
Non-Premium Positions		
<input type="checkbox"/> End-Page Ad 300 x 200 image, headline and 100–180 character description	\$800 each	\$800 each

Rates are net. JPG and GIF files only, 40kb max. Animation not accepted.

Total Cost

\$ _____ See current advertising schedule at www.socialstudies.org/advertising

Return to: **Maribell Abeja-DeVitto**, Account Manager,
 MAbejaDeVitto@smithbucklin.com;
 312-673-5483

